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## **Publisher Website Specifications**

**Updated January 2010**

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# Website Specifications

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iMail Global does not accept sites that:

1. Produce, provide or link to:
  - adult content
  - sexual content
  - profane content
  - illegal drugs or related content
  - hate speech or hate graphics content
2. Engage in, promote or facilitate illegal or legally questionable activities such as pirating, hacking, spamming and infecting
3. Are hosted by a free service, are personal home pages, provide free URL redirection, or do not own the domain they are under
4. Are under construction
5. Sponsor "incentivized clicks," or "pay-to-surf" programs, or use resident desktop objects such as bars and window frames
6. Use "auto-loading" methods
7. Consist mostly of forums (chat, message boards, etc.)
8. Distribute or promote spyware
9. Have less than 50,000 members within their email database.
10. Have a database which is not opted in to receive promotional news.